





Buhle P



Growth Architect | Commercial Partnerships Strategist

Revenue Catalyst

Results-driven professional unlocking sustainable business expansion through:

- ✓  Strategic Alliances - High-value partnership ecosystems
- ✓  Pricing Innovation - Model optimization frameworks
- ✓  Proposal Excellence - Compelling client solutions
- ✓  Contract Engineering - Risk-smart commercial agreements

Commercial Leverage Points

Partnership Growth

- Channel development
- Co-marketing initiatives
- Revenue-sharing structures

Deal Architecture

- Tiered pricing strategies
- ROI-based proposals
- Contract lifecycle management

Market Expansion

- Competitive positioning
- Client acquisition funnels
- Territory development

Commercial Impact

Revenue Growth

- 35% partnership-driven revenue increase
- 28% faster deal conversion



Margin Improvement

- 22% profit optimization
- 15% contract compliance gains

Pipeline Strength

- 3x qualified leads
- 40% proposal win rate

Strategic Toolkit

- CRM: Salesforce, Dynamics 365
- Modeling: Tableau, Power BI
- Contracting: DocuSign, PandaDoc
- Outreach: LinkedIn Sales Navigator

Commercial Philosophy

"True growth strategy lives at the intersection of compelling numbers and authentic relationships—I engineer both for unstoppable momentum."